**Internet of Technology: Beats Headphones**

-1 year warranty

-20 hour battery life

-1-3 year product life span

-only has 2 buttons

-5 second wait time for

button (system) response

-no hard edges

-futuristic look

-overall rounded shape

***UI/ Visual Design***

-sleek -2 ear cushions

-2 tone color way -5 LEDs

-stainless steel –ON/OFF button

-PLAY/PAUSE button

***Interaction Design***

-made simple for those less

tech savvy

-adaptable for Apple and

Beats users

-can be paired with any music

adaptable device (traditional/

Bluetooth)

-can use with Apple/ Beats tech

***Platform Design***

***Productization***

***Service Design***

***Conceptual Model***

-seamless connection to

Bluetooth music devices

-user convenience (no wires)

-modern/ sleek technology

-convenience & quality justify $

***Interusability***

***Industrial Design***

-laptops (Bluetooth)/ PC’s (wire connector)

-portable speakers -phones

-any device with earphone port